

Stanno Teamwear Becomes Official Apparel Supplier of Idaho Youth Soccer

Idaho Youth Soccer Association is pleased to announce its partnership with Stanno Teamwear USA, a soccer-specific apparel company. This will be an exciting change, making Stanno an official sponsor and the exclusive apparel supplier of IYSA.



Stanno, designed in Holland, has strong ties to soccer, specifically the European soccer community. Stanno has been a leading brand in the European market for more than 20 years, and has just recently entered the U.S. market with a brand new American headquarters in Georgia. Stanno will offer the American market the same high quality products and superior customer service that helped Stanno receive the honor of being named the #1 team sport

brand in Germany.

“We cannot be more pleased in having a partnership with Stanno,” said IYSA Assistant Director of Coaching Skyler Bell. “They bring so much to the table, not only in their quality products and their history in Europe, but the service we have received so far is top tier. Working together with one of Europe’s top soccer brands will help continue to drive the vision of the Olympic Development Program in Idaho.”

Stanno CEO Erwin Boonacker said that it’s exciting to have been in American only for a short time and already have partnerships with states like Idaho and Alabama. “Our partnership with IYSA not only brings us to the forefront of youth soccer in Idaho, but also helps us stay well connected to youth soccer and gives both of us the ability to jointly promote the overall development of soccer throughout Idaho and the United States,” he said.

For more information visit:

www.idahoyouthsoccer.org or www.stannousa.com

